

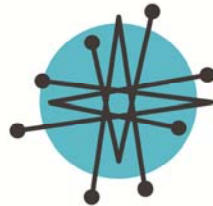


# PEACEJAM GREAT LAKES YOUTH LEADERSHIP CONFERENCE

March 25-26, 2017  
Western Michigan University  
Kalamazoo, MI

The Nobel Peace Prize in 1992 was awarded to Rigoberta Menchú Tum in recognition of her work for social justice and ethno-cultural reconciliation based on respect for the rights of indigenous peoples.

**REVO-YOUTH-TION**



**PEACEJAM**  
EST 1996

## Saturday, March 25

- 8:00 a.m. Registration
- 9:00 a.m. Welcome & Opening
- 9:15 a.m. Family groups
- 10:15 a.m. Laureate Speech followed by Q&A
- 11:30 a.m. Lunch
- 12:30 p.m. Family groups
- 1:30 p.m. Service projects in community
- 4:15 p.m. Service projects end
- 4:30 p.m. Family groups
- 5:15 p.m. Dinner
- 6:15 p.m. Evening entertainment
- 8:00 p.m. Conference adjourns for evening



billion acts

## Sunday, March 26

- 8:00 a.m. Check-in
- 8:30 a.m. Ceremony of Inspiration
- 9:45 a.m. Family groups
- 10:30 a.m. Teambuilding, project preparation
- 11:00 a.m. Youth present service projects to Laureate
- 12:30 p.m. Lunch
- 1:15 p.m. Workshops
- 2:30 p.m. Family groups
- 3:30 p.m. Closing ceremony
- 4:00 p.m. Conference ends

## REGISTRATION INFORMATION

Register online at [www.peacejam.org](http://www.peacejam.org). Click [Upcoming Events](#) and choose [Great Lakes conference](#). For more information, contact Shannon Sykes at [GreatLakes@peacejam.org](mailto:GreatLakes@peacejam.org) or 269-387-3485.





## NOBEL PEACE LAUREATES MENTORING YOUTH TO CHANGE THE WORLD

### Who We Are

With 20 years of experience worldwide, the PeaceJam Foundation is the global leader in developing youth and adult leaders engaged in their communities. We accomplish this mission through partnership with 13 Nobel Peace Prize winners, including the Dalai Lama and Desmond Tutu, and award-winning service-learning curriculum.



### COMPONENTS OF A PEACEJAM CONFERENCE



#### Keynote Address by a Nobel Laureate

In 1996, Guatemala's 36-year civil war ended with a peace accord. Menchú Tum fought to have the Guatemalan political and military establishment tried in court, and ran for President of Guatemala in 2007 and 2011. She also established WINAQ, the first official indigenous-led political party in national history. Rigoberta Menchú Tum has joined her sister Nobel Peace Laureates to form the Nobel Women's Initiative, to shine the light on women and children's rights around the world. Menchú Tum has been a member of PeaceJam since 1996.

#### Family Groups & Mentors

University students are trained to mentor younger students and lead small reflection groups where students debrief the social justice issues discussed during PeaceJam Conferences.

#### Service Projects & Workshops

Preparing students to be change-makers through high-quality volunteer projects and engaging workshops that teach 21<sup>st</sup> century skills.



billion acts

#### Student Presentations

Students engage in service-learning curriculum and create projects for social good, and then share their projects and passions with the Laureate.

#### Ceremony of Inspiration

A powerful session where the Laureate shares what inspires them to continue their work in the face of very difficult challenges and then invites students to come on stage and share what inspires them.

#### One Billion Acts of Peace

A global citizens' campaign led by PeaceJam's 13 Laureates and students to engage the world to address the most pressing issues facing our planet.

#### The Jam

Students have the opportunity to experience laureate culture through music, dance and performance.